

## Creating Graphics

Your graphics must have a constant look that represents ...  
You. Your brand. Your company and it's goals.

## Posting for your brand.

Make sure you have a cohesive look on ...

*Pinterest graphics, Store/shop signage, website art, shop, blog, Facebook, Instagram and all the other social medias.*

**To make cohesive look be sure to do these 3 basic steps.**

- 1). Fonts: Try out your name and website in your fonts to make sure they are readable.

Main font:

Accent font:

- 2). Pick art / background images:

Be sure to shoot your projects in similar light, with a background (or style) that matches your brand.

- 3). Pick colors to match YOU and the feel you want to convey.

Start with a Neutral / Basic color:

Add a pop of color:

Add a call to action color:

Color pallet website: <https://coolers.co/>

Good design assets to check out! [My affiliate links, where I might earn a small commission - at no expense to you.]



Spark

Create graphics, web pages, and video stories in minutes.

Click the graphic to go to Adobe's site.



Click the graphic to go to Creative Market to explore many design elements.

